

Compu-Mail moves to Isle facility

Combines two Niagara County sites, will host postal substation

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A Western New York print and direct-mail marketing business has moved from two locations in Niagara County to a single larger facility in Grand Island.

Compu-Mail Direct Marketing is consolidating operations and hosting a dedicated U.S. Post Office substation to handle the volume of outgoing mail.

The company bought and moved to a 40,000-square-foot facility at 3235 Grand Island Blvd., combining its previous locations in Niagara Falls and Sanborn.

The new location doubles the company's production capacity and provides enough space for its 100 employees, with room to grow. The company has already moved its printing and letter shop equipment to the new building, including two Xerox digital presses.

The facility also has a postal substation run by the Post Office to manage the high volume of Compu-Mail's business for its clients.

"Quite frankly, our business outgrew our previous facilities," Compu-Mail President Michael Vitch said in a news release.

"The Grand Island building is a perfect fit for our needs and was already outfitted with the production space we require," he added.

Compu-Mail provides direct marketing and business printing services to companies in the United States and Canada.

The services the company offers include direct mail, email marketing, data-driven marketing, statement rendering and variable imaging.

