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For Immediate Release

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“Local Marathoner Making a Difference in the Lives of Many.”

Grand Island, NY --- Carly Jo Hudson, a resident of Grand Island, announced recently that she would be running in the Rock ‘n Roll Marathon in memory of her grandfather, Paul Santospirito, and dear family friend, Larry Maxick. Hudson said that she has been approached by the Leukemia and Lymphoma Society to join a program called Team in Training, which the society sponsors.

“Team in Training is a national signature campaign which the Leukemia and Lymphoma Society developed several years ago to raise funds for Leukemia research and patient aid,” explained Hudson, “the program trains people of all ages, from beginners to experts, to run or walk a marathon (26.2 miles) in honor or in memory of a patient. While doing this, each patient is asked to raise a minimum amount of money.”

When the fundraising goal is met, the Hudson will travel to San Diego, with all arrangements made by the Leukemia and Lymphoma Society, to compete in the Rock ‘n Roll Marathon.

Hudson explains that she has committed to raising \$2,900 for the Leukemia and Lymphoma Society in memory of Paul and Larry. “The chance to be a part of a team and to attain one of my personal physical goals is not a chance you get every day. When I found out about this special team, I couldn’t wait to join. The Team in Training coaching and staff support in the way of training and fundraising are first rate.”

Paul and Larry, for whom Hudson is running in memory of, were long-time friends and were diagnosed with Non-Hodgkin’s Lymphoma. Each lost their battle in 1993 and 2008, respectively.

“My every day struggles have been put into perspective,” Hudson said, “whenever I feel too tired or feel like I’m not going to reach my goal, I just think about the challenges my grandfather and Larry faced during their battles...that gets me real motivated and back on a positive track.”

Nancy Hails, Executive Director of the local chapter said the Team in Training program is expected to raise approximately \$500,000 in the Western New York and Finger Lakes area for research and patient aid.

“The Leukemia and Lymphoma Society is committed to finding a cure for the disease and related cancers while improving the quality of life of our patients and their families,” Hails said. “This signature campaign will play a major role in helping us reach our goal. People come back after they have completed the program once and they can’t wait to do it again. Our participants really enjoy the program and are dedicated to our mission.”

Persons interested in assisting Hudson in reaching her goal in memory of Paul Santospirito and Larry Maxick may send a check or money order, made payable to the Leukemia and Lymphoma Society, and mail to 4053 Maple Road, Suite 110, Amherst, NY 14226 c/o Carly Jo Hudson. If anyone would like to learn more about the program, please contact the Leukemia and Lymphoma Society at (716) 834-2678, ext. 107 or 1-800-784-2368, ext. 107.

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