

Grand Island Native Appears in Television Commercial for Niagara University

NIAGARA UNIVERSITY, N.Y. (November 14, 2011) – Taelor Reynolds, a Grand Island, N.Y., native is currently starring in a Niagara University television commercial that airs regularly in Western New York, Syracuse and Southern Ontario.

The freshman, who is enrolled in NU's award-winning Academic Exploration Program for students with undeclared majors, was selected from a group of over 35 candidates for one of the university's ads, which were produced by Crowley Webb, a Buffalo-based ad agency.

"I don't know what I want to do yet, so it's going to give me a taste of everything," Reynolds says in the 30-second spot. "Whatever I end up doing, I want to be the best at it."

The commercials – along with a running blog by Reynolds – can be viewed on Niagara University's website at www.niagara.edu/learn-more.

Niagara University

Founded by the Vincentian Community in 1856, Niagara University is a private liberal arts university with a strong, values-based Catholic tradition. Its four academic divisions include the colleges of Arts and Sciences, Business Administration, Education, and Hospitality and Tourism Management. The university also maintains an Academic Exploration Program that provides a learning community for students who are undecided about their major, as well as numerous opportunities through Continuing Education.