



Gala of Trees

BENEFITING THE NEIGHBORS FOUNDATION



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Re: Gala of Trees participation

Greetings,

Grand Island High School and Byblos Niagara Resort & Spa are pleased to present you with this unique opportunity that will connect your brand with a spectacular event in Grand Island, NY. The Gala of Trees, which benefits the Grand Island Neighbors Foundation, will showcase many Grand Island businesses and residents in the 'Hall of Trees' inside Byblos Niagara Resort & Spa. Each participating business or person will have their own branded artificial tree to be auctioned for proceeds to benefit the Grand Island Neighbors Foundation.

This event will be great family fun to brighten up the holiday season. A visit with Santa Claus, cookie decorating and reindeer sleigh rides are just some of the many activities you will find at this grand event. We look forward to discussing everything in further detail at your convenience and hope that you will join Byblos Niagara Resort & Spa for this wonderful occasion.

Best Regards,

Corey McGowan
Activities and Events Manager
Byblos Niagara Resort & Spa

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History of the event

In 2011, Grand Island High School began a tradition of giving back to the Neighbors Foundation through 'Share the Holiday Magic'. All clubs and organizations of Grand Island High School took part in purchasing and decorating trees to be auctioned for proceeds to benefit the Grand Island Neighbors Foundation. The 2013 holiday season, Grand Island High School is teaming up with Byblos Niagara Resort & Spa to begin the inaugural Gala of Trees in Grand Island, NY. This grand event will bring beauty and celebration to the holiday season. During the holiday season it can be more difficult for those in need to enjoy this season and in light of that, Byblos Niagara will be donating 100% of proceeds from auctioned artificial Christmas trees to the Grand Island Neighbors Foundation.

Objectives

The purpose of this event is to bring together islanders and nearby residents to enjoy a fun and relaxing evening while giving back to the community. This will be a perfect opportunity to network and spend time with your family and friends.

Event Information

Event:	Gala of Trees
Date:	Saturday December 7, 2013
Venue:	Byblos Niagara Resort & Spa
Expected Crowd:	400-500 people
Event duration:	3:00 PM – 8:00 PM

Activities

While the cause itself and the beautifully decorated trees will be the main focus of the event, there will also be dozens of activities for event goers to enjoy.

- Visit with Santa Claus
- Christmas cookie baking & decorating
- Ornament decorating
- Holiday movie in the Grand Ballroom
- Fireside story telling
- Reindeer sleigh rides
- Complimentary hot chocolate
- Christmas caroling

Requirements to participate

Each participating person or business will be required to donate an artificial tree to be auctioned at the event. Participants are encouraged to decorate their own tree but are not required to do so. Your business will be recognized at the event for your tree that will be auctioned to help support the Grand Island Neighbors Foundation. There are no additional costs to participate.

Benefits to Participants

Participants of the Gala of Trees have the privilege of being involved in the high class benefit for the Grand Island Neighbors Foundation. Having your business name stamped on this event will showcase your products and services with the distinction of showing support to your community and those who are in need during the holiday season. Listed below are some of the many benefits to being a part of this event.

- Personalized tree in the Hall of Trees
- Nameplate along floor of the Hall of Trees
- Name in all print publications
- Exhibition opportunities
- Included in all social media promotions

Participation Utilization

With your participation, the Gala of Trees will give all proceeds from your donated artificial tree to the Grand Island Neighbors Foundation. All that you are required and encouraged to do is decorate an artificial tree to be placed in the Byblos Niagara Hall of Trees to be auctioned off to support the Grand Island Neighbors Foundation.

Message from the Grand Island Neighbors Foundation

As the Holiday Season approaches, youth in our schools will be asked to donate non-perishable foods and toiletries for our Holiday distribution. We hope families will be generous with that donation – the need is great. The community at large is encouraged to donate to our ‘Share Your Happiness’ fund drive.



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PARTICIPATION SELECTION		TREE	WREATH	IN KIND
Select donated item				
Decorated:	YES OR NO			
In kind amount:				
Business name:				
Contact:				

Please enclose your commitment to participate and return to the address below:

Corey McGowan

Byblos Niagara Resort & Spa

100 Whitehaven Rd

Grand Island, NY 14072