



2008 National Award Winner

A division of Keep WNY Beautiful * c/o Citadel Broadcasting * 50 James E. Casey Drive*Buffalo, NY 14206* 716-888-9766

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Press Release

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RE-TREE WNY ANNOUNCES AUGUST 21st FUNDRAISER

“Leaves & Laughs” Comedy benefit at Rob’s Comedy Playhouse

WILLIAMSVILLE, NY – Western New York’s tree canopy will become a laughing matter as comedians take the stage at Rob’s Comedy Playhouse to help raise money for Re-Tree WNY.

The 2nd Annual “Leaves & Laughs” will take place on Saturday, August 21st at the comedy club founded by 97 Rock morning show co-host Rob Lederman. The event will begin at 7:00 pm and will conclude with a Chinese auction organized by Re-Tree. Tickets are \$25.00 each and include two drinks and the comedy show.

The charity has begun a more aggressive fund-raising stance as their tree fund dwindles. “We have planted nearly 15,000 trees to replace October, 2006 storm damage, but still need significant resources to buy the remaining trees needed to achieve our 30,000 tree goal,” states Paul Maurer, Chairman of Re-Tree WNY. “Our volunteers -- one thousand strong and in 18 WNY municipalities -- have the desire to plant these trees and, as long as the need is there and they are still gung-ho, we will endeavor to supply them with trees for their neighborhoods”.

Tickets are available through any Re-Tree WNY, by calling Paul Maurer at (716) 888-9766 or e-mail: paul.maurer@citcomm.com. They will also be sold at the door. Rob’s Comedy Playhouse is located at 1340 North Forest corner of Maple Road next to Dandelion’s Restaurant.

Re-Tree WNY is a service of Keep WNY Beautiful and winner of the National Arbor Day Foundation 2008 Project Award and recently was awarded the 2009 Buffalonians Making a Difference Award at Buffalo’s Citybration. More info is available at www.re-treewny.org.

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